



ECONOMIC IMPACT REPORT HIGHLIGHTS 2013 built to drive prosperity

investment that pays off

\$2.614
BILLION

In total spending economic impacts



\$297 **MILLION**

In funding from the Ontario Gov't

\$ = \$\$\$\$\$\$\$\$\$

TOTAL SPENDING ECONOMIC IMPACTS

\$1 = \$8.80 per \$1.00 in Ontario Government funding

entrepreneurial spirit: spinoffs and talent

PwC'S SURVEY of local companies showed that:

47%

had **STRONG LINKS** to the University of Waterloo

196

COMPANIES were classified as Level 1 and 2 spinoffs

162

COMPANIES were classified as associated companies

University of Waterloo spinoff and associate companies have a **DIVERSE IMPACT ON THE LOCAL ECONOMY:**

INFORMATION AND COMMUNICATIONS TECHNOLOGY

33%



CLEAN TECHNOLOGY, ADVANCED MANUFACTURING, LIFE SCIENCES

17% each



DIGITAL MEDIA

8%



the heart of an innovation ecosystem

Companies in Waterloo Region that depend on University of Waterloo graduates and co-op students as a

SOURCE OF EMPLOYMENT

72%

Of that 72%:



UP TO 100% of employees are from University of Waterloo

25.8%

32.6%

UP TO ONE-QUARTER of employees are from University of Waterloo

18%

23.6%

UP TO THREE-QUARTERS of employees are from University of Waterloo

UP TO HALF of employees are from University of Waterloo

an economic engine



\$642

MILLION

In total Innovation Ecosystem spending impacts

THE WATERLOO REGION INNOVATION ECOSYSTEM IS A WORLD-LEADING EXAMPLE, IN 2009 GENERATING \$18 BILLION IN TECHNOLOGY SECTOR REVENUE AND \$84 BILLION DEAL FLOW, AND WAS GRANTED 631 PATENTS PER MILLION — **THREE TIMES THE NATIONAL AVERAGE.**

LEARN MORE AT UWATERLOO.CA/ABOUT-WATERLOO

